

Reese Whitley

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Education

University of Southern California (2023-May 2027)

Bachelor of Science, Music Industry

Minor in Classical Saxophone Performance

Relevant coursework- publishing, licensing, music production, copyright & contract law

Leadership- Delta Delta Delta Sorority, University Wind Ensemble, Trojan Knights

Experience

Hopeless Music Academy | North Hollywood, CA

Intern | Feb 2025- Present

- Increased engagement on social media platforms, (TikTok, Instagram, LinkedIn)
- Directly liaised with music industry professionals and recruited them to be featured in our interview series
- Created & edited promotional material (in English & Spanish)
- Led production for our interview series, made call sheets, organized tech & booked talent

USC School of Cinematic Arts | Los Angeles, CA

Music Supervisor/Composer | 2024

- Supervised and composed the score to “We Were Strangers” (2024), a short film directed & produced by USC cinematic arts students
- Produced score using DAW - Logic
- Collaborated with cast & crew to create musical representation that captured the film's intended tone

Trojan Vision | Los Angeles, CA

Marketing & Casting Director | 2024

- Produced, casted, and marketed season one of “Campus Crush”, a dating game show for USC students
- Gained significant traction from viewers across campus
- Collaborated with the director to impact the editing style and music used in the episodes

Ventura Music Boosters | Ventura, CA

Founder & Teacher | 2022-23

- Established the first free music mentorship program at my high school
- Offered free private music lessons to students who could not afford standard private tutoring
- Recruited other musicians to teach students on their specialized instruments & served as a saxophone tutor

Ojai Valley Inn & Spa | Ojai, CA

Barista / Cashier | 2023-24

- Underwent extensive training in excellence and guest services to uphold the Forbes 4-Star Resort & Spa rating
 - Served guests with professionalism and learned how to make a variety of drinks & food items
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Skills

- Using DAWs- Pro Tools & Logic
- Canva, Noteflight, Wrike
- Google Workspace & Microsoft
- Recruitment & Outreach Management
- Saxophone Performance (10 years)
- Intermediate Spanish

