

## Reese Whitley

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### Education

#### University of Southern California (2023-May 2027)

Bachelor of Science, Music Industry

Minor in Classical Saxophone Performance

Relevant coursework- publishing, licensing, music production, copyright & contract law

Leadership- Delta Delta Delta Sorority, University Wind Ensemble, Trojan Knights

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### Experience

#### Hopeless Music Academy | North Hollywood, CA

##### Programming & Talent Management Intern | Feb 2025- Present

- Liaised with Hopeless Records & New Directions for Youth to put on a 8-week program for disadvantaged youth in the LA community to learn about music & the music business
- Researched, reached out to, and booked music industry professionals to feature in promotional material for the program (created content in both English & Spanish)
- Led visual media production shoots for promotional material, made call sheets, organized tech

#### USC School of Cinematic Arts | Los Angeles, CA

##### Music Supervisor/Composer | 2024

- Supervised and composed the score to “We Were Strangers” (2024), a short film directed & produced by USC cinematic arts students
- Produced score using DAW - Logic

#### Trojan Vision | Los Angeles, CA

##### Marketing & Casting Director | 2024

- Produced, casted, and marketed season one of “Campus Crush”, a dating game show for USC students
- Booked talent & liaised with talent featured on the game show before, during & after their time one set
- Collaborated with the director to impact the editing style and music used in the episodes

#### Ventura Music Boosters | Ventura, CA

##### Founder & Teacher | 2022-23

- Established the first free music mentorship program at my high school
- Offered free private music lessons to students who could not afford standard private tutoring
- Recruited other musicians to teach students on their specialized instruments & served as a saxophone tutor

#### Ojai Valley Inn & Spa | Ojai, CA

##### Barista / Cashier | 2023-24

- Underwent extensive training in excellence and guest services to uphold the Forbes 4-Star Resort & Spa rating
  - Served guests with professionalism and learned how to make a variety of drinks & food items
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### Skills

- Using DAWs- Pro Tools & Logic
- Canva, Noteflight, Wrike
- Google Workspace & Microsoft
- Recruitment & Outreach Management
- Saxophone Performance (10 years)
- Talent & Artist Management

