

## Reese Whitley

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### Education

#### University of Southern California (2023-May 2027)

Bachelor of Science, Music Industry; 3.7 GPA

Minor in Classical Saxophone Performance

Relevant coursework- publishing, licensing, music production, ethics, copyright & contract law

Leadership- Delta Delta Delta, University Wind Ensemble, Trojan Knights

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### Experience

#### PULSE Music Group Publishing | Los Angeles, CA

Business & Legal Affairs Intern | Sep 2025 - Dec 2025

- Supported contract, royalty, publishing and licensing administration through tracking, reporting, and financial reconciliation across multiple deal types, assisted with music publishing research, created contract summaries
- Maintained databases, logistics, client directories, and calendars through MS Office

#### Area The Agency | Los Angeles, CA

Sync Intern & Assistant | May 2025- July 2025

- Planned production logistics for live events and local touring featuring the agency's prime artist, 'caedence'
- Hosted Q&A sessions with music industry professionals involved in caedance's projects
- Pitched sync opportunities through researching upcoming releases, researched song ownership & licensing needs

#### Hopeless Music Academy | North Hollywood, CA

Production & Programming Intern | Feb 2025- May 2025

- Liaised with Hopeless Records & New Directions for Youth to put on an 8-week program for disadvantaged youth in the LA community to learn about music & the music business
- Spearheaded outreach and booking efforts, identifying and securing music industry professionals to participate in bilingual promotional content (English & Spanish)
- Led visual media production for promotional campaigns, managing on-set operations including call sheet creation, technical coordination, and overall production logistics in a fast-paced environment

#### Trojan Vision | Los Angeles, CA

Marketing & Casting Director | Jan 2024 - May 2024

- Produced, cast, and marketed Season One of *Campus Crush* (2024), an original dating game show created for the USC student audience, overseeing all aspects of development from concept to launch their time on set
- Managed client services and booking, coordinating with contestants before, during, and after filming

#### Ojai Valley Inn & Spa | Ojai, CA

Barista / Cashier | May 2023- Aug 2024

- Served in luxury hospitality and guest services to uphold the standards of a Forbes 5-Star Resort & Spa,
- Answered phones & served guests with excellence, attentiveness, and personalized service

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**Skills:** Using DAWS- Pro Tools & Logic, Canva, Noteflight, Google Workspace & MS Office, Saxophone Performance (10 years), Legal Research & Contract Summaries, Luminate, Music Publishing, DISCO

